



Overall Size: 228mm x 183mm  
Art Area: 222mm x 179mm  
Layflat: 110mm  
Slit Width: 228mm  
Cut Length: 183mm

- Outline all fonts
- Embed all images
- Barcodes should be in vertical/ladder position. We recommend the barcode be black with white behind it to provide the best scan.
- 2mm art underlap on left, *no critical copy* should extend into the underlap. Background elements should run into the underlap.